F.No.1/9/2014-FI
Government of India
Ministry of Finance
Department of Financial Services
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3rd Floor, Jeevan Deep Building,
New Delhi, dated the 12th September, 2014

To

Chairman/ Chairman & Managing Directors
of all Public Sector Banks

Subject: Pradhan Mantri jan Dhan Yojana (PMJDY)- Assessment of uncovered households -reg.

Madam(s) / Sir(s),

I am directed to refer to this Department's successive communications regarding implementation of PMJDYas also discussions held in various meetings regarding coverage of all the household across the country as envisaged in the PMJDY.

2. In the meeting with General Managers, SLBC held in this Department on 23.07.2014 and in the VC meetings with Executive Directors held on 09.07.2014 and 13.08.2014, it was decided that assessment of households not having bank account should be done in the SSAs allocated to banks. This has been reiterated in our weekly VC meetings with EDs, the last such meeting being on 10th September, 2014.

3. For the purpose of having an assessment of such uncovered households, a door to door survey was suggested in each village/ urban ward to ascertain the number of households which do not have a bank account. Services of local youth including NCC/NSS volunteers, Youth Club may be utilized for the purpose of survey, who may be paid for their services. While doing survey, publicity for the Yojana should be made and financial literacy material distributed. Account opening forms may also be given to those who do not have bank accounts and they may be asked to open bank accounts.

4. Since the target of covering all households is to be achieved by 25th January, 2015, it is requested that door to door survey should be conducted at the earliest and completed by 30th September, 2014, to ascertain the actual number of uncovered households and their coverage within the timelines may also be ensured.

5. A format for conducting the survey is enclosed which may be suitably modified if needed.

6. It is requested to issue necessary instructions to field functionaries accordingly. The action taken in this regard may be furnished at fi-dfs@nic.in with a copy to pande.alok@nic.in.

Yours faithfully,
Sd/-
(Dr.Alok Pande)
Director (FI)
Tel: 23365809

Encl: as above

Copy to:
Sr. PPS to S(FS), PPS to AS(FS) for information please.

Pradhan Mantri Jan Dhan Yojana - DRAFT Survey Form

Bank Name:

Base Branch Name:

Date of Survey: (DD/MM/YYY)

Village Code/Town Code: (AS per 2011 Census)

Village Name/Town Name:

SSA Code/Ward Code No:

Sub-District Code/Block Code: (As per 2011 Census)

Sub-District /Block Name:

District Code: (As per 2011 Census)

District Name:

State Code: (As per 2011 Census)

State Name:

Sr. No.	Household Address	Name of the Head of the Family/Family Members	Relationship with Head of the Family If Family - If Family Head write Family Head else state relationship viz. wife, son, daughter, etc.	Sex - (Male /Female)	Age in Years	Aadhaar Number - Yes/No	Whether Having Savings Bank Account - Give Codes as given in the Notes*	If Yes, Name of the Post Office/Bank	Name of the Branch	Telephone /Mobile Number	Account Opening Form Delivered/ Collected in Camp	Remarks
1	2	3	4	5	6	7	8	9	10	11	12	13
1			Head of Family									
2												
3												
4												
5												
6												
7												
8												

Notes: **Please Mention NIL wherever information is not available**

*** No Savings Bank Account - 0**

Post Office - 1

Cooperative Bank - 2

Commercial Bank - 3