

## **SLBC Jharkhand**

The General Manager, SLBC, Jharkhand has been participating in number of Talk shows, Interview etc. in Doordarshan, All India Radio and in Local cable channels for popularizing PMJDY, PMJJBY, PMSBY, APY, Mudra Yojana etc. The Number of such events w.e.f August, 2014 is given below,

- a) Interviews/ Panel discussions on Doordarshan participated by the Bank's senior officials, such as GM, SLBC - 23
- b) Interviews/ Panel discussions on Private T.V Channels participated by the Bank's senior officials, such as GM, SLBC - 3
- c) Similar promotional activities by the Bank on All India Radio - 17
- d) Any other Public Media like Local Network Cable etc: 6