

SLBC Kerala

The details of the program are as follows:

1. The SLBC Convenor had attended two programmes in All India Radio(AIR)
 - a. On 2015 August 3 on PMJDY and MUDRA
 - b. On 2015 October 9 on PMJDY and MUDRA

Also interview with the SLBC Convenor in Business Plus on PMJDY and MUDRA for November issue.

2. Regional Manager, KP Suresh of Kerala Gramin Bank had attended 2 programmes one in Anantapuri FM (AIR-Trivandrum) named Nhan Ente Ishtaganangal dated 18-12-2015 - 8 pm to 9 pm highlighting all social welfare schemes and Financial Inclusion efforts.
3. Another Phone in programme in Doordarshan, Trivandrum (Samoohyapadam) dated 28-12-15 - 12 to 1 pm in which the doubts raised by customers on social welfare and financial inclusion schemes were answered.
4. AIR Tvm has proposed one more programme on 11-1-15 at 6.50 pm on Rural development through Gramin Banks.